
AANR West Fall Board Meeting Minutes

Mira Vista Resort Tucson Arizona November 3, 2018



President Gary Mussel called the meeting to order at 1:15 PM

The Pledge was led by Cyndi

Welcome By Mira Vista- Suzanne Thank You for being here and welcome to those whom this is was the first visit

Introductions, Bev Price - current AANR Trustee, Past AANR President, Past AANR West President, and Arizona Wildflowers club owner also in attendance Suzanne Schell Laguna Del Sol & Mira Vista Owner

Attendance

President - Gary Mussell- Present

Vice President- Cyndi Faber Present

Secretary – Danielle Smith- Present

Treasurer - Excused

Trustee – Walt Stevens-Not Excused

Legal – Greg Wilkinson-Not Excused

Directors

Rolf Holbach- Present

Mike Glinzak - Present

Jeff Tendick- Present

Andy Walden- Present

Ernie Wiese- Present

Ricc Bieber – Present

Treena Sevadre- Excused

Don Giles – Excused

Claudia Kellersh- Excused

Quorum was Declared

Motion #1- Approval of the Agenda

Maker: Jeff Tendick Second: Ernie Wiese

Passed: Unanimous

Motion #2 – Approval of the minutes from the Outboard meeting on August 3rd 2018

Maker: Jeff Tendick Second: Andy Walden

Passed: Unanimous

Motion #3 – Approval of minutes from Inboard Meeting on August 5th 2018

Maker: Jeff Tendick Second Ernie Weise

Passed: Unanimous

PRESIDENT – Gary Mussell

Spoke with AANR President Kathy Watzel she's sorry she couldn't make it, the trustees have selected a database program looking at about 9 months from receipt to implement it. Task force has been created to call members whom have not renewed in the past year as to why they have not renewed. As of the end of August 7,316 members in the region, we have a net loss of 15 associate members, hoping that this loss is to clubs as many of the clubs are up in numbers. Currently Shangri La Ranch is up for the year as the most over the last year. First time the associate number has dropped 1,921 is the current number. AANR as a whole is down in membership currently and they are trying to find out why. (the membership numbers are attached)

VICE PRESIDENT– Cyndi Faber

Report from packet stands

Moving along with scholarship in the new format is the main project right now

SECRETARY- Danielle Smith

Reports need to be submitted as single documents with the name already attached to prevent names being left off reports. A sheet of the proper way to submit a report will be sent out ahead of the March reports being requested. Please as always keep the secretary apprised of club contact changes that you hear of or know of. Please notify the secretary of any issues you see with the items

TREASURER- Russell Lucia

Reimbursements will be sent out to those who fill out the forms and submit them after the meeting. Please get your CO-OP advertising in on time remember it can be sent throughout the year it does not all need to be submitted at once.

TRUSTEE- Walt Stephens

Was not present so report from packet stands.

Legal- Greg Wilkinson

No report was submitted and he was not present at the meeting

Committees

PUBLIC RELATIONS – Danielle Smith

Social Media – Danielle will be taking on the task creating both a Tumblr and Pinterest Account as we look at new avenues to have a larger internet presence. The Pinterest Account will be a business account so that we will receive statistics based on views and links. These accounts will give us a bigger overall presence on the internet and social media avenues as well as create more funnels back to our website.

Facebook- there is a line item in the budget to assist clubs in running targeted adds to boost reach for events like the 5k's, the summer/fall festival, and convention.

WEBSITE- Gary Mussell

Most of the changes that were present in the report packet have occurred,

FAQ on First Time visitors has been added Don Giles has gone through and looked at our site with a fresh set of eyes and suggested some new changes.

We need pictures of people having fun and other clubs.

New is some videos we are trying to allow for the idea of every club getting a video of the club on the site.

Suggestion was made to add a page on member benefits to the website.

MEMBERSHIP MARKETING- Ricc Bieber

Passport will be published in the next few weeks and will start disseminating to clubs after contacting them. We have to make a new order for spiffs that is in the budget.

We need to stop being afraid of pictures with people and revealing some nudity.

SINGLES- Jeff Tendick

Looking at leaving the club and doing an event off property so its not so intimidating its more of group outing no pressure to be undressed or that they are looking for the wrong things.

NEWSLETTER – Gary & Cyndi

Looking at setting more of a deadline time table so that we are more regimented on getting it out at a certain time.

We are trying not to write and re-write the same story multiple times as we lead up to and event and post event.

Going forward we are hoping to get the events calendars as far in advance as possible so that it can be in the newsletter and on the website for 2019.

Cyndi and Danielle are going to begin helping edit the newsletter.

LEGISLATION

Motion Number ____4_____ Date __November 3, 2018__

Maker: Mike Glinzak, Second: Rolf Holbach

I move that Procedure Manual Section 2.01.01 on page ____ be replaced as follows with the existing section 2.01.01 and subsequent sub-sections of Section 2.01.XX be renumbered as shown below:

SECTION 2.00.00 GENERAL DUTIES OF OFFICIALS

2.01.00 All Officials

2.01.01 All elected officials, including officers, Directors, and Trustee, shall maintain their legal residence within the region beginning with their election or appointment and throughout their entire term of office. Failure to maintain their legal residence within the region for a period of 30 days or longer will disqualify one from seeking re-election.

2.01.0~~2~~⁴ Any officer, Director, or Trustee who fails to properly account for or transmit any funds or property received for either AANR or AANR West will not be eligible to continue to act in the capacity of that position. A two-thirds vote of the total Board membership (excluding the Director, if charged) will be required for removal of such person from the position. An accounting of funds or property shall be submitted to the AANR West Treasurer or Finance Chair in writing within 30 days of their receipt.

Rationale:AANR West is a very large and diverse region. Officials who maintain their legal residence outside of the region have chosen to significantly distance themselves from our region. Opportunities to interact with region members will be diminished lessening their knowledge of regional issues. Travel expenses for officials residing outside the region may also be significantly greater as their presence is required at regional meetings and their travel expenses could be much greater.

Fiscal Impact:

None/minimal if passed. If not passed, possibly significant on a per official basis if they reside outside of the region and are required to travel to regional meetings.

Failed. Tie 3-3

Motion #5

Date November 3, 2018

Maker: Rolf Holbach Second Mike Glinzak

I move that Procedure Manual Section 7.02.00.6 in page 15 be amended as follows.

7.02.00

6. Unless otherwise authorized in writing, lodging reimbursement for each authorized person will be 100% of ~~on-half~~ the current minimum room rate at the meeting site, including taxes, for actual nights lodging not to exceed the night before, night(s) during, and night after a meeting only when staying on the, meeting site property. Lodging reimbursement may also be paid at the lesser of actual expense or as above to each authorized person staying off the meeting site property when no lodging is available at the meeting site.

Rational: Lodging is a very significant portion of the attendance coast at a meeting for a board member, officer, or trustee. Increasing reimbursement may cause additional well qualified

GOOD OF THE ORDER

Bev Price has asked as a club owner to also receive the invitation to the monthly Go-To Meeting these occur on the first Thursday of Every Month.

Adjournment 4:45pm